



Eric W. Mehlenbeck

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347.693.3133

Experience:

The CooperGroup

October 2007 through July 2011, Interactive Art Director

Design and produce web projects for a selection of Fortune 500 companies. Projects call for a strong working knowledge of html coding, javascript coding, and Flash Actionscript. Aid in management and production of new business proposals and pitches. Clients include American Express, Deutsche Bank, AXA Equitable, and Time Warner Cable.

Pinpoint Design

June 2005 through October 2007, Designer

Designed and produced print and web projects for clients in the pharmaceutical, entertainment, culinary and hospitality industries. Responsibilities for web projects included html coding, javascript coding, and Flash Actionscripting. Print projects included catalogs and direct-mail promotional items. Also helped manage and art direct a small stable of freelancers. Clients included Covance, American Express Publishing, BBC America, Aramark Harrison Lodging, Random House Direct, Oxmoor House, and Scholastic Publishing.

Robinson Kurtin Communications

September 2004 through April 2005, Junior Designer

Worked with a small team to design and lay out the print and online Annual Reports for Fortune 500 companies. Organized and coordinated photography shoots. Communicated directly with vendors and clients including Kimberly-Clark, Harrah's Entertainment, CVS, and Knight-Ridder.

Art Director's Club

July 2004 through August 2004, Designer and Production Artist

Helped design and produce the Art Director's Club annual by resizing images, locating missing files, and designing spreads for the annual.

Skillset:

Proficient in InDesign, Illustrator, Photoshop, QuarkXPress, Flightcheck and Prepress production, Dreamweaver, BBEdit, Flash (Actionscripting), html, After Effects, Final Cut Pro, and the Microsoft Office Suite.

Hobbies:

I am a competitive cyclist and participate in races throughout the city and region. I also have been playing bass guitar for the past eighteen years. I am interested in many genres of music and I am an avid collector of music.

Education:

Milwaukee Institute of Art and Design

Graduated in May 2004.

Bachelor of Fine Arts in Communication Design with a minor in Photography.

Awards: Graduated with honors. Awarded two of MIAD's prestigious merit scholarships.

University of Milwaukee-Wisconsin

Graduated in December 1997.

Bachelor of Science in English and Broadcast-Journalism.